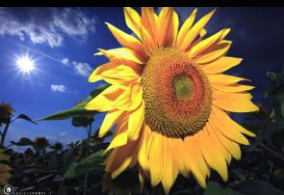




Real Luxury

FERRARI

New Travel Experience



7 DAY

ITALY

Tour in **FERRARI**





Come to discover the beauty of Italy driving one of the latest model produced by Ferrari or Lamborghini.

For us luxury means simply *"An unforgettable experience"*

Each travel is fully customized for Customer's necessity. Our purpose it's to give the Top of service in terms of assistance, leisure and conciergerie.

A travel trough the best Italian scenario in terms of: cooking, art, design, fashion, architecture and breathtaking landscape.

Our guests can drive for hundred and hundred kilometers trough beautiful enchanting hills and never ending curves.

Our staff talk perfectly English-Russian-Portuguese-Spanish as well as italian and will take care of refueling, cleaning and technical assistance for your Super Car.

The tour director is an expert of **Ferrari** as well as **Lamborghini**, always in contact by a powerful radio with our guest. He will physically lead you among enchanting hills and never ending curves at the wheel oh his powerful sport staff car, transporting separately your luggage.

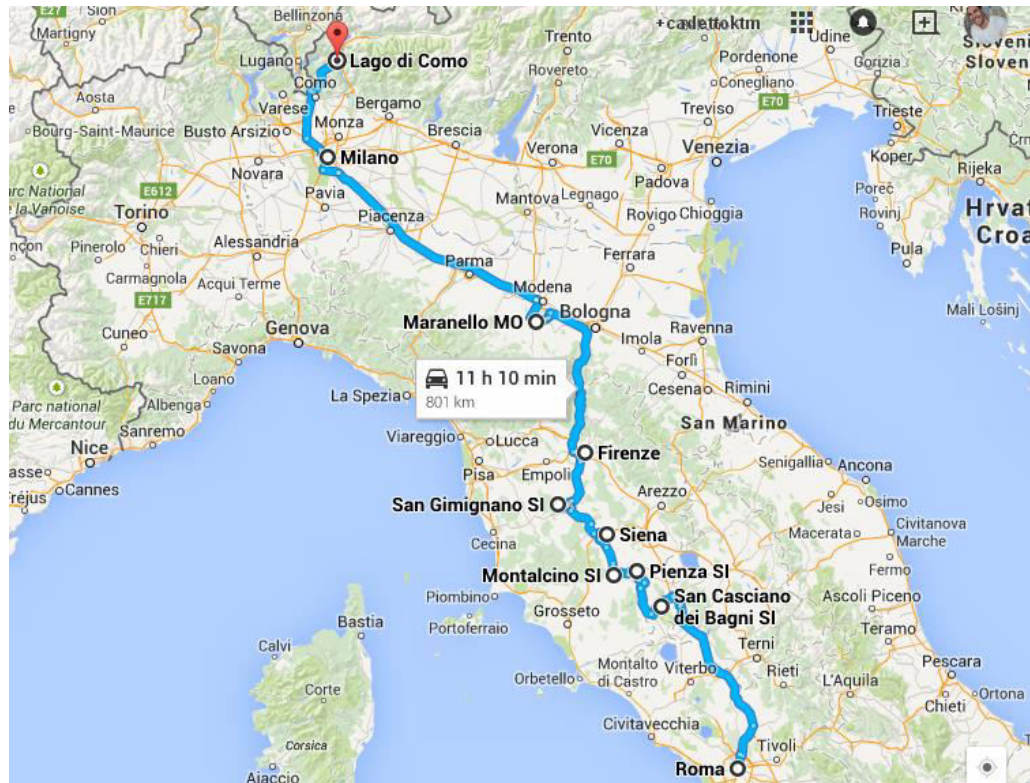
Our tour director is also certified sport driver instructor, a trusted person available in case you need for re-schedule, itinerary and to carry out all of your requests.





ROUTE

Rome, Val d'Orcia Valley, Civita di Bagnoregio, San Casciano dei Bagni, Pienza, Montalcino, Siena, Chianti, Florence, Maranello, Bologna, Como Lake, Milan



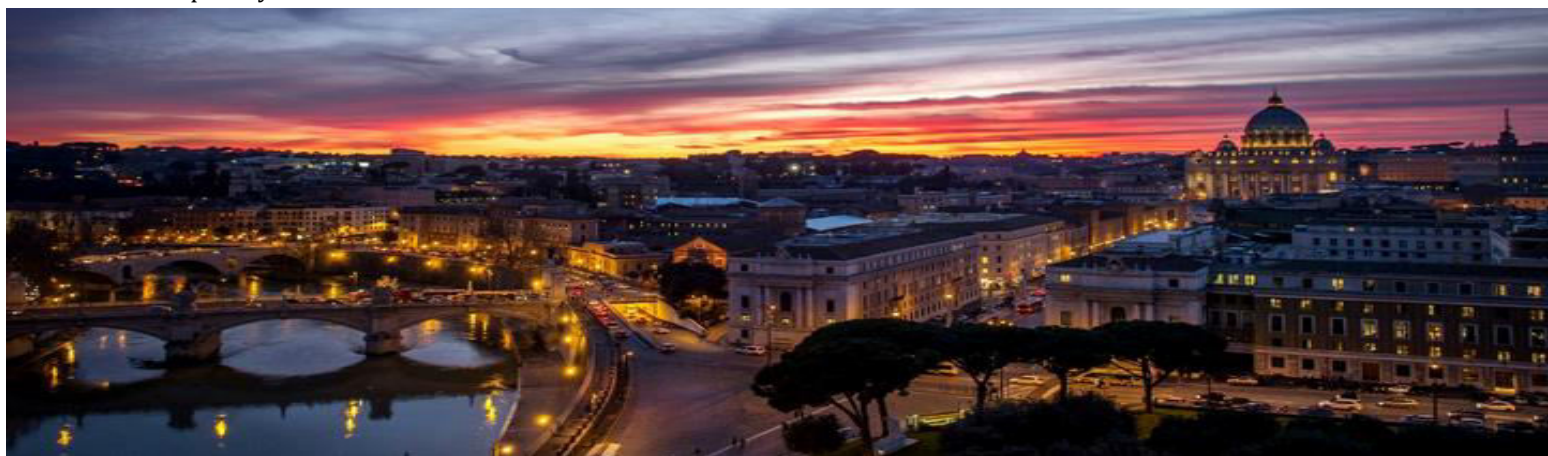


DAY 1



WELCOME TO ROME, THE ETERNAL CITY

- Meeting at **Rome** Fiumicino International Airport and private transfer with new Mercedes Class S to **Cavalieri Hilton 5* Hotel in Rome**

The first Hotel in Europe to be part of the exclusive Waldorf Astoria Hotels & Resorts, the Rome Cavalieri is more than just a 5-star property. It's the pre-eminent luxury Hotel in Rome, with an art collection that outshines many museums, a Grand Spa that would be the envy of a prestige health resort. The Rome Cavalieri brings new meaning to notions of Italian style, and new purpose to the fine art of exclusive hospitality.



Evening

-  Dinner in Rome – Restaurant suggestions: La Pergola (3 Michelin stars), Il Pagliaccio (2 Michelin stars), Il Convivio-Troiani or l'Acquolina Hosteria in Rome (1 Michelin star)
-  Overnight at **Cavalieri Hilton 5*** (Rome):



DAY 2

AMONG VAL D'ORCIA VALLEY – HERITAGE OF THE WORLD

Rome > Val D'Orcia Valley > Civita di Bagnoregio > San Casciano dei Bagni

Morning

- Meeting with your Tour Director an expert of Ferrari for a full briefing

The Tour Director, an expert officially certified sport driver instructor, will explain and show to the guest how to drive the Ferrari, managing the Formula 1 paddle-gear box. He will tell you all the Ferrari secrets, explaining differences between each model like (Ferrari 458 Speciale, Ferrari 458 Spider, Ferrari California, Ferrari FF and Ferrari F12 Berlinetta and giving informations about how to drive in sport mode with high safety level.



Departure by Ferrari for Civita di Bagnoregio driving on the historical **1000 Miglia** route





- **On the way to Val D'Orcia, stop in Civita di Bagnoregio**

Civita, like an island in our memory or a figment of our imagination, is connected by a narrow walkway to reality and to the surrounding countryside; it takes us far away, not so much in distance as in time....

There is a feeling that one is leaving the real world, and this feeling becomes stronger after entering the ancient city gate, standing guard over a sheer drop between the remains of two houses with their windows opened wide over the emptiness.

One almost has the impression that this gate opens into a supernatural world, surviving in another dimension.



Lunch in Civita di Bagnoregio – Restaurant: Osteria del Ponte





Afternoon



Departure by Ferrari for **Civita di Bagnoregio** driving on the historical **1000 Miglia** route

- Arrival at in **San Casciano dei Bagni** and Check-in at **Fonteverde SPA HTL**
- Time at disposal for relaxing at SPA



Evening



Dinner at **Mondo X** in **Cetona** – 1° Convent founded by **San Francesco di Assisi**



Overnight at **Fonteverde SPA Resort 5*HTL**





DAY 3

Wine Tour

San Casciano dei Bagni > Siena > San Gimignano > Castellina in Chianti > Florence

Morning



Departure by **FERRARI** among **SIENA**

- Halt by the way in **Pienza** (famous for **Pecorino cheese** production) Montalcino (**Brunello wine**)
- Arrival in **Siena**

Siena is the embodiment of a medieval city. Its inhabitants pursued their rivalry with Florence right into the area of urban planning. Throughout the centuries, they preserved their city's Gothic appearance, acquired between the 12th and 15th centuries. During this period the work of Duccio, the Lorenzetti brothers and Simone Martini was to influence the course of Italian and, more broadly, European art. The whole city of Siena, built around the Piazza del Campo, was devised as a work of art that blends into the surrounding landscape.



Lunch in **Siena** @ Restaurant in Piazza del Campo – **Il Mangia**





Afternoon



Departure toward Chianti Area

A full day to discover the history of the ancient and spectacular region passing through key cities such as San Gimignano, famous for its 7 medieval towers, and Castellina in Chianti where the red Classic Chianti wine was born.

While driving Tour Director will be in touch with guest by a **powerful radio** system (handheld transceiver). Guest will have the opportunity to enjoy outstanding views of the famous Chianti area, driving through vineyard, olive groves, mediaeval castles and having possibility to stop taking amazing pictures (if they wish) of the beautiful landscape.



- Halt in **San Gimignano** – Time to visit the village
- Next stop in **Castellina in Chianti**, in the heart of Chianti Area to taste some of the most famous wine Red Wine production as Classic Chianti.




- **Arrival in FLORENCE**

A city-size shrine to the Renaissance, Florence offers frescoes, sculptures, churches, palaces, and other monuments from the richest cultural flowering the world has known. Names from its dazzling historical past—Dante, Michelangelo, Galileo, Machiavelli—are some of the most resonant of the medieval age. A cosmopolitan metropolis, but also to overlook its more unsung charms—A broad range of specialty shopping, sweeping views over majestic cityscapes, eating experiences that range from historic cafés to the country’s most highly rated restaurants, and the kind of seductive and romantic pleasures that somehow only Italy knows how to provide.

- **Check-in** and accomodation in **Junior Suite** at Il Salviationo HTL 5* extra lux - Florence



 Lunch in **Florence** @ Restaurant in Enoteca Pinchiorre – 3 Michelin Star

 Overnight in “**Il Salviatino**” 5* Htl - Florence



DAY 5

MODENA-MARANELLO Factory tour

Florence > Modena > Maranello > Bologna



Ferrari Factory



Balsamic Vinagre



Ferrari Museum





Morning



Departure toward **MODENA**

Leaving Tuscant region, we are going to visit another beautiful area, famous for Balsamic Vinagr prodcuton, ham (Prosciutto di Parma, cheese production such as Parmiggiano Reggiano) and the FERRARI Factory located in Maranello.



While driving Tour Director will be in touch with guest by a **powerful radio** system (handheld transceiver).

Guest will have the opportunity to enjoy outstanding views of the famous Chianti area, driving through vineyard, olive groves, mediaeval castles and having possibility to stop taking amazing pictures (if they wish) of the beautiful landscape.



- **Halt in Villa San Donnino – Balsamic vinegar visit and tasting**

Villa San Donnino, famous in Modena for one of the best **balsamic vinegar** produced around **Modena area**.

The fragrant perfume and taste of Traditional Balsamic Vinegar of Modena satisfies even the most discerning palates





Welcome in **Maranello**.

Maranello is a town in the region of Emilia-Romagna in Northern Italy, 18 km from Modena, with a population of 17,165 as of 2013. It is best known as the home of Ferrari S.p.A. and the Scuderia Ferrari Formula One racing team. Maranello was also home to coachbuilding firm Carrozzeria Scaglietti, now owned by Ferrari.

Maranello has been the location for the Ferrari factory since the early 1940s, when Enzo Ferrari transferred operations from the Scuderia Ferrari Garage and Factory in Modena, which had been his base of operations dating back to Scuderia Ferrari's days as an arm of Alfa Romeo, due to bombing during World War II.



Lunch in Maranello – Montana



Near the Fiorano race track, in the heart of a territory historically associated with Ferrari, the **Paolucci family** presents the **“Ristorante Montana”** with its original atmosphere, a unique experience, a mixture of culinary art and motor car culture. Guests can appreciate dishes from the Region of Emilia in a gallery of memorabilia from the world of automobiles. A large and informal room where you may encounter the personages who have brought success to the “Cavallino rampante”.



Afternoon

- Visit to the famous **Ferrari Museum** and/or **Ferrari Factory**
Here inside you can find, see and touch all the best Ferrari production since it was born under the hand of his founder Enzo Ferrari



Departure toward **BOLOGNA**



Evening



Arrival in Bologna and check-in @ **MAJESTIC** - Junior Suite

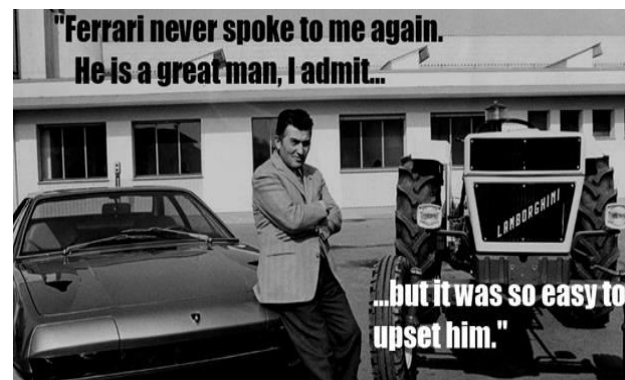


Overnight in **MAJESTIC** HTL



DAY 5 LAMBORGHINI FACTORY

Bologna > Lamborghini Factory > Modena Track > Pagani Factory > Milan





Morning



- Visit to the famous Lamborghini Factory and Museum in San'Agata Bolognese
Here inside you can find all the Lamborghini Evolution from Miura model up to Aventador Roadster



Lunch inside Lamborghini Factory



Afternoon

- After lunch, join the truck on the **FERRARI CHALLENGE** Experience!

Modena – Track





- 5 Lap in the famous **MODENA TRACK** in exclusive way, with a official Ferrari of Ferrari Wolrd Challenge Series.



Ferrari Challenge version is an upgrade of the Ferrari 458 Italia. The car is slightly lighter and more powerful than the commercial base version, producing closer to 570 HP and running all the way to a 9000 rpm redline. The engine thus performs more similarly to that of the road car than the GT2 version.



Dinner @ Cracco Peck



Overnight in **MILAN** and check-in **BULGARI** – 5* HTL – junior suite



DAY 6

SIGHTSEEING IN COMO LAKE

BOLOGNA > COMO > CERNOBBIO > BELLAGIO > MILAN

Morning



Departure toward **Como Lake**



Como Lake is one of the most beautiful places in the world. It has absolutely stunning views of the surrounding majestic mountains with their deep valleys running through them. The clear lake water is mesmerizing and varies in colour from light green to dark green/blue. On the rare occasion when the lake is still, it mirrors the magnificent scenery that surrounds it. The towns and villages along the lakes shores are very picturesque and each one of them feels like it could be home to any number of celebrities. The Milanese tend to come to the lake for their weekend break as well as to escape the smothering city heat.

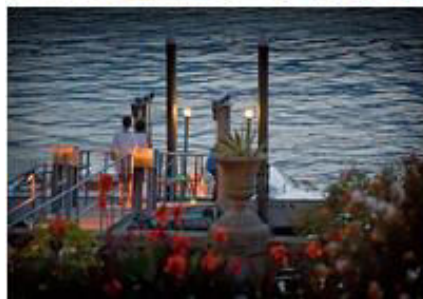


- Transfer by **Ferry Boat** from **Menaggio** to **Bellagio**



- Lunch in **Bellagio** at **Villa Serbelloni**

Villa Serbelloni is one of the oldest and most elegant hotels in the Lake Como area and the only 5 star de-luxe hotel in Bellagio. The large lakeside garden offer guests the chance to enjoy a holiday far from the madding crowd and close to nature immersed in one of the most beautiful panoramas in the world.



Afternoon

- Time at disposal to visit **Bellagio**



Departure toward **Milan**

Lecco itself is an array of centuries-old villas and parks decorating a mighty, mountainous background. The city enjoys an almost unique position, surrounded by a fantastic, fairytale-like countryside. Barricaded between rugged mountains, the wide basin is dominated by the **Grigne** Mountain Group, **San Martino** and the unmistakable crest of **Resegone** - mountains so beloved by artists the likes of **Alessandro Manzoni** and **Stendhal**. Lecco is a modern center that counts several interesting monuments among its possessions, both ancient and modern: for instance the Visconti Bridge and Tower. The city's fame is closely linked to its literary mentions in the novel "*I Promessi sposi*".



- Arrival in **MILAN** and check-in **BULGARI** – 5* HTL – junior suite

Experience the splendor, the grandeur, the intrigue and the magic of Villa d'Este- an opulent hotel overlooking glorious Lake Como. Hailed as one of the best hotels in the world by Travel & Leisure, Condé Nast Traveler and Forbes Traveler, this famous resort destination has been widely praised for its beautiful gardens, exquisite cuisine, gala celebrations, impeccable décor and extraordinary hospitality.



DAY 7

End of the tour

- Transfer from Hotel to airport of Milan



Goodbye Italy...





Highlights & Services included

7 Days

Italy Tour Car Factory in Ferrari

Rental latest model “458 Spider, California, Speciale” for 5 days - Full Briefing
5 Lap on **Modena Track** with Ferrari Challenge 458 - 430

Full-kasko car insurance for all cars up to **40 Million** of euro

Private Transfer 1° Day from Rome airport to HTL Hilton Cavalieri - Rome

Private Transfer 7° Day from Bulgari HTL to Milan Airport

Tour Director assistance (excellent english speaking) + **Sport Staff Car Staff**

Mobile radio system (always staff car and Super Car connected by powerfull radio)

Service of parking, cleaning and refuelling of the car

Photo shooting, Camera on board (upon request)

Not included

Airfare, fuel for the Ferrari, Drinks not included, everything not shown as
“included services”.



Highlights & Services included

7 Days

Italy Tour Car Factory in Ferrari

1 Night @ **Hilton Cavalieri** in **Rome** x 2 pax – Junior suite

1 Night @ **Fonteverde SPA** in **San Casciano dei Bagni** x 2 pax – Junior suite

1 Night @ **Il Salviatino** in **Florence** x 2 pax – Junior suite

1 Night @ **Majestic** in **Milan** x 2 pax – Junior suite

1 Night @ **Bulgari** in **Milan** x 2 pax – Junior suite

1 **Daily Lunch** or **Dinner** x 2 pax

All wine, cheese, balsamic tasting during the tour

Not included

Everything not shown as
“included services”.